

Enriching a final journey. Acknowledging a life lived.



dream foundation®



2012 Annual Report

featuring **Thank you Notes from Our Dreamers**

COREY VILLICANA PHOTOGRAPHY

A Dream Story

Making dreams come true for adults and their families suffering life-threatening illness is the heart of what we do. Here are just two of the 2,148 final wishes we were privileged to serve in 2012.

Marylou... "Independence and Adventure"

Marylou and seven-year old Alexzander were a team, inseparable. From the day she held the infant and promised to be his godmother, she knew he'd be a special part of her life. When times with Alexzander's family got tough, Marylou knew despite having her own family, she'd have no choice but to commit to become his parent and legal guardian. "I think he would have gone into foster care, and we never would have been able to find him," she shared.

Life was manageable, until at 47-years-old, Marylou's world turned upside down. **At work one day in a local mailroom, she experienced pain so severe she thought she was having a heart attack. Though never a smoker, medical tests revealed lung cancer.** Effects of the disease left her unable to walk even brief distances due to fatigue and shortness of breath. Leaving home to bring Alexzander to school or to run errands became impossible. The stress of parenting while trapped indoors was overwhelming.

"I was a person who could go, go. Then it just stopped," she said. "The cancer had metastasized to my brain, I could not drive or even walk well. I was at the mercy of others."

Marylou wrote to Dream Foundation with a simple wish: independence that comes with mobility. A scooter would be the escape she needed to leave home and endeavor the simple, daily tasks that many take for granted.

"It seems so minimal, but it's a lot bigger than people think. I am eternally grateful," she said. *According to 2012 findings from the American Cancer Society, 13 percent of lung cancer deaths are non-cancer related.*

This mother now had the key to a future where possibilities exist: coming and going at her will... feeling the sunshine on her face. On Alexzander's first day of school, Marylou was able to arrive with him and enjoy his smile as he headed for the classroom. She loved every opportunity to make their regular stop at 7-Eleven for an after-school treat. Marylou shared that the freedom the scooter provides has been the ultimate gift for both of them.

"Alex keeps me going. I look forward to every day," she said. "I get up for him. He is such a bright light." Marylou was inspired to help another person needing the same relief, and is already making plans to pass on her scooter when her time is up.



**SEE ANOTHER DREAM STORY
ON INSIDE BACK COVER**

U.S. MEDICAL SUPPLIES, an In-Kind Partner in Dreams, helped make Marylou's dream come true. According to Sean Graham, a company manager, his team considers it a gift to work with Dream Foundation.

"It is life-changing for them, working directly with patients," Graham said. "Compared with other companies, the retention rate we have is two times higher. That is directly proportionate to being able to help folks in such a profound way. It is truly rewarding."

When Marylou's scooter arrived on her doorstep she burst into tears of relief and joy.

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Dear Friends,

The stories that come from Dream Foundation are powerful. Whether told by dreamers, their families, friends or caregivers, they become part of a lasting legacy and are soul food for us all. We invite you to take your time and enjoy the touching words and images laid out in this report...

In 2012 **Dream Foundation helped more people than ever create lasting memories** by providing comfort at critical times. It's a testament to our team of staff, donors and volunteers whose creative efforts—and with a generous pool of in-kind resources—allowed us to grow while maintaining our 4-star Charity Navigator rating for fiscal responsibility.

Dream Foundation relieves human suffering. We are first-responders, offering immediate, on-the-ground assistance to those in need, be it in the form of a working appliance, mobility scooter, bedside reunion or final vacation with children.

As more Dream Foundation stories are shared, more followers find their way to our service. You may be one of the **700+ new donors** who discovered us for the first time last year. **Thank you for joining the Dream Team!**

Dream hosting numbers are up, too, with volunteers hand-delivering **65 percent of all dreams**. This growing network of Dream Hosts joins an **army of more than 3,500 volunteers nationwide** who exemplify our core values of love and compassion. We are proud to play a special role in the field of palliative care, challenging and inspiring ourselves to maintain a successful, unique model of philanthropy where low administrative costs allow optimal funds to go to programs and services.

Our local Flower Empower and national-serving Toy Program also blossomed in 2012. "Rosie the Van" was purchased in May (a gift from our Santa Barbara community) to accommodate bi-weekly deliveries of fresh flowers to community members in need.

Deliveries were up more than 2,600 bouquets over 2011 and triple the number of schools and churches signed on to make cards, which accompany each delivery. Neither Flower Empower nor the Toy Program would be possible without our local volunteer base, now **74 percent larger than last year**.

As we look back on the stories of 2012, I am moved by the words of author and inspirational speaker, Iyanla Vanzant, who so eloquently speaks of their healing power: *"When you stand and share your story in an empowering way, your story will heal you and your story will heal somebody else."*

We know we will not cure the illnesses that plague our dream families, but we are affirmed daily through our work and testimonials received that **Dream Foundation profoundly relieves human suffering and positively alters the emotional direction of an end-of-life journey**.

We cannot underestimate the deep impact of a dream. It is all possible because of you.

From the heart,

Thomas Rollerson
Founder/President



PHOTO BY VOLUNTEER ETHAN EDWARD STEINER, AGE 14

Thomas Rollerson,
Founder/President

"Thank you for a wonderful experience with my kids. A bigger thank you for helping me start to heal. Their eyes sparkled and I heard giggles of joy for the first time in many, many years. You have done so much more...something chemo cant fix."

— DREAM RECIPIENT JON, AGE 51
PARTNERS: GENENTECH, PITTSBURGH PIRATES

ANCILLARY PROGRAMS

Flower Empower!

Special to Dream Foundation's hometown of Santa Barbara, **Flower Empower** is a volunteer-driven program that delivers hope and compassion—in the form of beautiful bouquets—to those in need. The mission of Flower Empower is to ensure the recipients know they are not alone and that their community cares.

Several days each week, groups of volunteers gather at the Santa Barbara farmers' market and other designated locations, where they assemble hundreds of arrangements using locally grown, donated flowers. Volunteers then make deliveries to nearby hospitals, elder care homes, hospice patients and personal residences. In addition to bouquets, Flower Empower recipients enjoy fresh-baked cookies, fine local chocolates and cards handmade by young volunteers representing such schools and organizations as **National Charity League, Montecito Union School, Montecito Family YMCA Preschool, Dream Foundation's Youth Advisory Council, St. Rafael School, Carmel River Elementary School, Bright Start Child Development Center, The Howard School** and numerous Santa Barbara elementary schools.

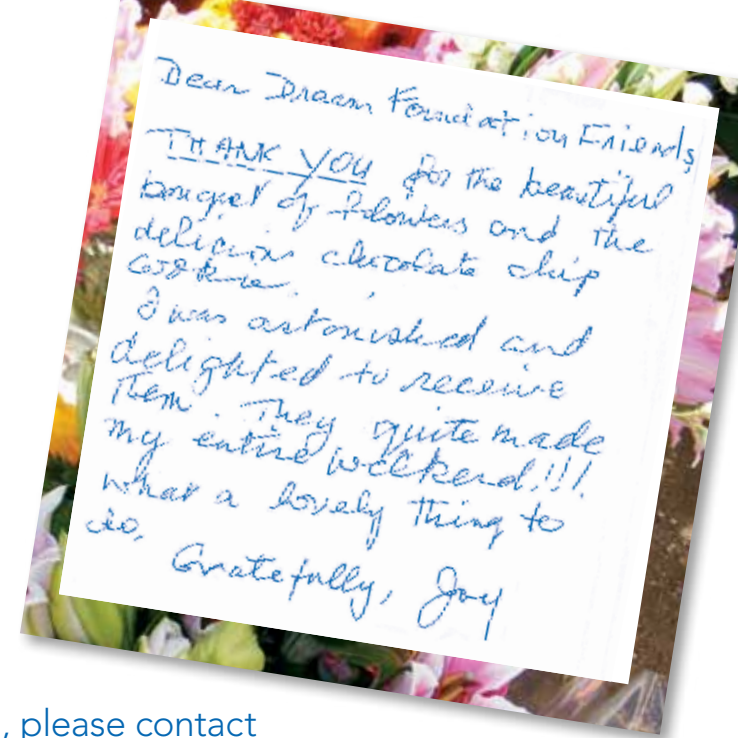
2012 Bouquets Delivered:	2012 Holiday Orchids Delivered:	2012 Flower Empower Volunteers:
5,925	902	131

2nd Annual Flower Empower Luncheon raises more than \$40,000

Our 2nd Annual Flower Empower Luncheon was held May 16, 2012 at the home of longtime supporters, **Roger and Robin Himovitz**. The garden party style event raised over \$40,000 to support the program. Produced by volunteer co-chairs, a volunteer committee of five and countless local businesses, the day honored **Andrew & Ivana Firestone, Angie Redding, Harold & Annette Simmons** and the dedicated volunteers and growers who make the program possible.



Rosie the Flower Empower van, gifted to Dream Foundation in 2012 from the Santa Barbara community, on one of her weekly pick-ups.



Dear Dream Foundation Friends
 THANK YOU for the beautiful bouquet of flowers and the delicious chocolate chip cookies.
 I was astonished and delighted to receive them. They quite made my entire weekend!!! What a lovely thing to do.
 Gratefully, Joy

For more information, please contact flowerempower@dreamfoundation.org



Thank you to the 2012 team of dedicated **Flower Empower** volunteers, growers, cookie-bakers and chocolatiers, including **B&H Flowers, Botanik, Chocolats du Cali Bressan, Domingo Farms, Ever-Bloom, Florabundance, The Himovitz Family, Maximum Nursery, Myriad, Trader Joe's, Valley Flowers Inc., Westerlay Orchids** and **Westland Floral**.

Special thanks to **Tim & Diane Brown, Andrew & Ivana Firestone, Monica Fulton, Harold & Annette Simmons, The Wood-Claeysens Foundation** and **Chris Williams** for adopting the program for 2012 and to **Herb & Bui Simon** for adopting the program for 2013.

Toy Program



Top photo: Lily, 6, and Sergio, 5, with their new Hasbro, Inc. toys and games.

At right: London, 4, granddaughter of dreamer, Joline, opening a gift from JAKKS Pacific.



Dear the Dream
Foundation I really
like the things
that you sent
me. My Dad
even likes
them to. Thank
you verry much.
from Lia and Richard

Nearly 40 percent of our dream recipients have young children in the home. Coping with the impending loss of a parent and the intense emotional, physical and financial strain terminal illness has on a family may be the most difficult challenge a child can face. Dream Foundation's **Toy Program** provides **age-appropriate toys for dream recipients to give their children**, allowing them to share happiness and smiles when illness has brought so much pain.

Thanks to the generosity of **Hasbro, Inc.** and **Stephen Berman**, President & CEO of **Jakks Pacific**, and his team, Dream Foundation receives thousands of donated toys each year to send to families nationwide.

Special thanks to longtime supporter **Herb Simon** for introducing us to Berman and his incredible company in 2012.

2012 Toys
Delivered:

3,305

2012 Packages
Shipped:

433

Special thanks to **Armand Hammer Foundation**, **David & Suzanne Johnson**, and **Jill & James Vaccaro** for adopting the **Toy Program** in 2012.

“You sent toys for my boys. Seeing the excitement of opening the box when it came in the mail was awesome. Someone had decorated the outside of the box in such a beautiful way. Watching them play was just what I needed. It’s unbelievable that people would donate to perfect strangers, to make their last days joyous ones. Strangers did this for me! How do you adequately thank them? It takes someone special with a huge heart to do this.”

— DREAM RECIPIENT MICHELLE, AGE 46

Dear Friends & Supporters,



Kenneth P. Slaughter
Chairperson, Board of Directors

I am pleased to announce Dream Foundation has fulfilled the financial commitments made in 2012 while still strategically planning for the future.

As a founding member of Dream Foundation and returning to the Board this year as Chairman, **I want to commend the longtime service and governance of our members, whose steadfast direction helped ensure 84 percent of our total budget went toward program expenses.** This solid financial reputation earned Dream Foundation a 4-star rating from Charity Navigator for the fifth time.

As we continue to expand our reach to those in need of a final dream, we remain keenly aware of our fiscal responsibility to our donors. None of the successes of 2012 would have been possible without this incredible

support. Many of you, such as the members of our newly formed Emeritus Board, have stood by us from our humble beginnings. Going forward, members of our new National Advisory Board will join forces, lending expert industry knowledge to foster critical, corporate resources used to feed our service needs.

Our corporate partnerships with companies like CKE Restaurants, Inc., Genentech and others not only produce resources, they bring awareness to our mission with hands-on employee engagement. Many of these employees are active participants in dreams—serving as Dream Foundation representatives in communities nationwide and helping ensure our dreams are delivered with a personal touch.

What began in 1994 as a mission to honor the dream of one man has become a commitment to never deny a heart's final wish. We are exceptionally proud of this continued promise, and of the successes outlined in this report.

Thank you for your generosity in helping make dreams come true.

Sincerely,

A handwritten signature in blue ink that reads "Kenny Slaughter". The signature is fluid and cursive, written over a light blue background.

Kenny Slaughter
2012 Board of Directors

Meeting basic needs

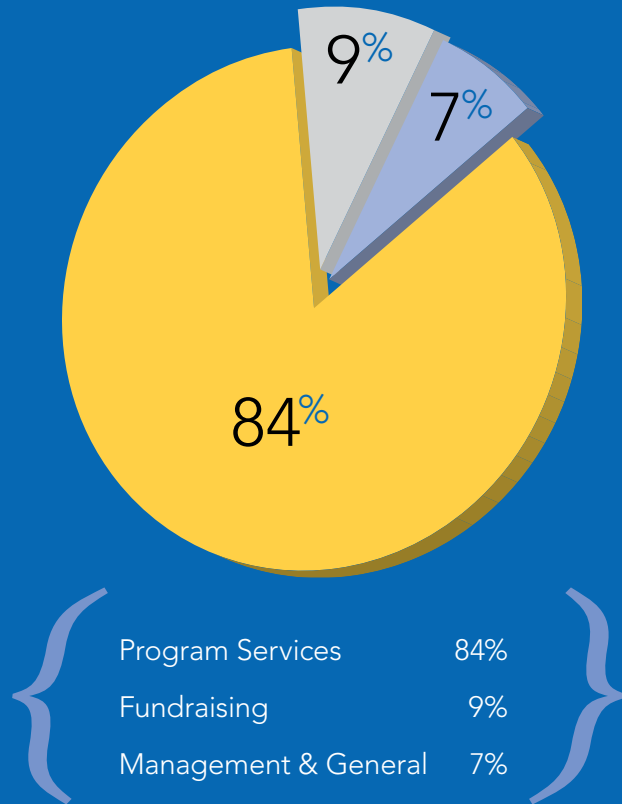
“As a disabled vet with terminal cancer, my husband was so energized with the new electric scooter. It gives him the freedom and mobility that this good, proud man had lost.”

— BARBARA, WIFE OF DREAM RECIPIENT
ROBERT, AGE 64

PARTNERS: U.S. MEDICAL SUPPLIES, GENTIVA



2012 Total Annual Expenses



Dream Foundation receives no government funding. Instead, it operates on the kindness and generosity of compassionate individuals, companies and other dream partners. The foundation's fiscal responsibility has garnered recognition from leading independent charity evaluators, including Charity Navigator and the Independent Charities of America (ICA).

According to the Council of the Better Business Bureau (CBBB), Dream Foundation maintains "excellent" management, with the most current audited financial statements indicating 84% of expenses are allocated to direct program costs.

About Dream Foundation

The mission of Dream Foundation is to enhance the quality of life for individuals and their families facing a life-threatening illness by fulfilling a heart's final wish.

The **Dream Program** is the primary program of Dream Foundation. Since its inception in 1994 through the end of 2012, the Foundation has served the final wishes of 15,728 adults nationwide, plus their spouses, children, other relatives, friends and caregivers who are also impacted by the dream experience. Referrals come from individuals and families, hospice partners, hospitals, doctors, social workers and via our website, www.dreamfoundation.org.

2012 Dreams by Condition

Cancer	46
Other	34
Lung Disease	8
Heart Disease	7
Liver Disease	2
ALS	1
Renal Disease	1
AIDS	0.6
MD	0.2
MS	0.4

2012 Dreams by Age

60+	50
50-59	25
40-49	14
30-39	6
18-29	5

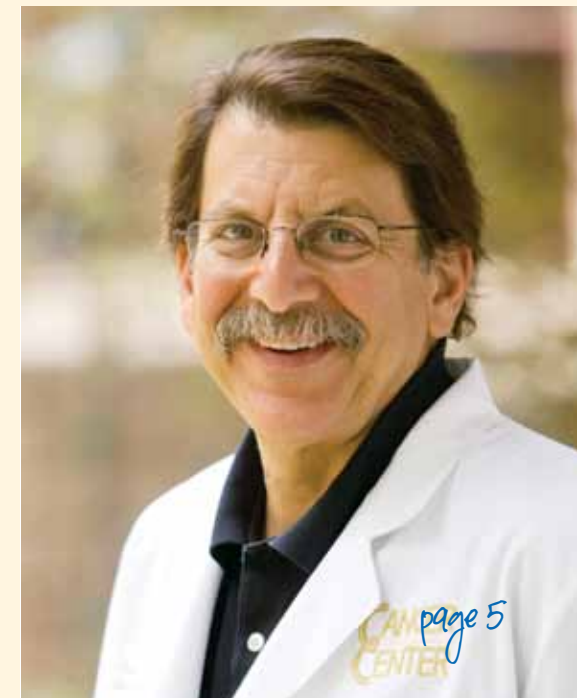
“ Dream Foundation reminds us constantly that we can all be healed even if we cannot be cured. Fulfilled dreams touch us all, givers and receivers alike. Dream Foundation extends to those in need what we all pray will be—when the time comes—available to us.”

— FREDERIC C. KASS, MD

Dream Foundation

Medical Advisory Board Member

Medical Director of Medical Oncology
Medical Director of Research and Wellness
Cancer Center of Santa Barbara



Statement of Activities and Changes in Net Assets

For the Year Ended December 31, 2012

(With comparative totals for the year ended December 31, 2011)



I thank the foundation so very much for my dream of a very nice power reclining chair. My thank you is sincere and from the heart."

— DREAM RECIPIENT
ANTORIA, AGE 62

PARTNERS: GENTIVA HOSPICE, U.S. MEDICAL SUPPLIES

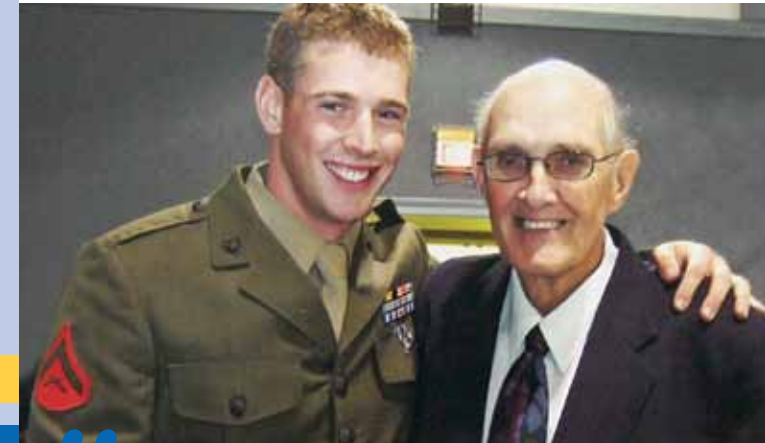
	Unrestricted	Temporarily Restricted	Permanently Restricted	2012 Total	(Memo) 2011 Total
REVENUE, GAINS AND OTHER SUPPORT					
Grants	\$ 519,430	\$ -	\$ -	\$ 519,430	\$ 680,345
Contributions - non-cash (in-kind)	1,045,478	-	-	1,045,478	810,639
Donations - general	676,170	-	-	676,170	514,163
Donations - corporate	725,957	15,000	-	740,957	624,203
Special events (net of expenses of \$471,224 and \$612,640)	793,732	30,375	-	824,107	982,191
Interest and dividends	23,468	7,405	-	30,873	25,507
Unrealized gain on value of securities	62,770	19,808	-	82,578	(38,678)
Realized gain (loss) on sale of securities	5,046	1,592	-	6,638	36,415
Released from restrictions	140,400	(140,000)	-	-	-
Total Revenue, Gains & Other Support	3,992,451	(66,220)	-	3,926,231	3,634,785
EXPENSES					
Program services:					
Cash	2,055,082	-	-	2,055,082	1,845,802
Non-cash (in-kind)	986,283	-	-	986,283	933,065
Total Program Services	3,041,365	-	-	3,041,365	2,778,867
Support services:					
Management and general - cash	257,346	-	-	257,346	255,253
Management and general - non-cash (in-kind)	9,640	-	-	9,640	11,374
Fundraising - cash	316,230	-	-	316,230	265,777
Fundraising - non-cash (in-kind)	11,871	-	-	11,871	12,667
Total Support Services	595,087	-	-	595,087	545,071
Total Expenses	3,636,452	-	-	3,636,452	3,323,938
CHANGE IN NET ASSETS	355,999	(66,220)	-	289,779	310,847
NET ASSETS, JANUARY 1	2,360,559	140,400	442,197	2,943,156	2,632,309
NET ASSETS, DECEMBER 31	\$2,716,558	\$ 74,180	\$442,197	\$ 3,232,935	\$2,943,156

Statement of Financial Position

December 31, 2012

(With comparative totals for December 31, 2011)

ASSETS	Unrestricted	Temporarily Restricted	Permanently Restricted	2012 Total	(Memo) 2011 Total
CURRENT ASSETS					
Cash and cash equivalents	\$ 1,707,370	\$ -	\$ -	\$ 1,707,370	\$ 1,718,728
Pledges receivable	-	45,375	-	45,375	115,400
Deposits	6,025	-	-	6,025	6,057
Total Current Assets	1,713,395	45,375	-	1,758,770	1,840,185
INVESTMENTS	810,442	28,805	442,197	1,281,444	1,006,112
PROPERTY AND EQUIPMENT					
Furniture	155,501	-	-	155,501	140,209
Equipment	72,171	-	-	72,171	92,549
Vehicle	47,588	-	-	47,588	19,301
	275,260	-	-	275,260	252,059
Less: Accumulated depreciation	(141,342)	-	-	(141,342)	(169,670)
Net Property and Equipment	133,918	-	-	133,918	82,839
OTHER ASSETS					
Donated airline mileage	62,752	-	-	62,752	25,284
TOTAL ASSETS	\$2,270,507	\$ 74,180	\$442,197	\$3,236,884	\$2,953,970
LIABILITIES AND NET ASSETS					
CURRENT LIABILITIES					
Accounts payable and accrued liabilities	\$ 3,949	-	-	\$ 3,949	\$ 10,814
NET ASSETS					
Unrestricted					
Undesignated	1,906,116	-	-	1,906,116	1,720,117
Board restricted	810,442	-	-	810,442	640,442
	2,716,558	-	-	2,716,558	2,360,559
Temporarily restricted	-	74,180	-	74,180	140,400
Permanently restricted	-	-	442,197	442,197	442,197
Total Net Assets	2,716,558	74,180	442,197	3,232,935	2,943,156
TOTAL LIABILITIES AND NET ASSETS	\$2,720,507	\$ 74,180	\$442,197	\$3,236,884	\$2,953,970



“Mom was happy when she knew Kyle was coming home. She prayed for him a lot while he was serving in Afghanistan and in the Marine Corps. It put a big smile on her face and lots of tears in our family. I’ve enclosed a picture of him with my dad. I wish I could express our thankfulness in words, but it is not possible. It was truly a blessing to our entire family.”

— JACKIE, DAUGHTER OF DREAM RECIPIENT CAROL, AGE 80

Highlights of the Year



A look back on some of the biggest milestones of 2012—and the compassion, collaboration and commitment to dreams that made it all possible.

Single dream leads to official partnership with Hilton Grand Vacations Club



Hospital stays and treatments were always more manageable for Alexa with her special companion by her side.

In September 2012, Dream Foundation appealed to our enthusiastic **Santa Barbara Advisory Board** with an urgent request to secure accommodations for a dream family hoping to visit New York City, a task that continues to challenge our resources even after 18 years of foundation presence. Longtime volunteer **Aggie Zamir** assisted right away, calling upon her friends at **Hilton Grand Vacations Club**. The result: **West 57th Street by Hilton Club**, a property of HGVC, generously opened its doors and hosted Alexa's dream to visit the Big Apple.

The opportunity to serve a final dream deeply impacted the HGVC team, who felt an immediate connection to Dream Foundation's mission. As a result, the company has offered to continue hosting our dream families at its numerous, stunning locations across the country.

HGVC's committed support ensures Dream Foundation can continue to fulfill travel requests efficiently and provide our families with beautiful surroundings and ample relaxation.

Thank you to **Kim Kreiger**, Senior Vice President of Clubs & Resorts at Hilton Grand Vacations Club, whose big heart and commitment to dreams approved the company's donation and official partnership.

11th Annual Celebration of Dreams Gala raises one-third of operating budget

As Dream Foundation receives no federal or state funding, we rely largely on fundraising efforts to help sustain our mission. Our marquee event—the 11th Annual Celebration of Dreams Gala—was held November 2012 at the Bacara Resort & Spa in Santa Barbara, and was **singularly responsible for generating one-third of our annual operating budget**. Produced by a team of volunteer co-chairs, hundreds of other volunteers and countless businesses, the gala honored **Katy Perry, Nigel Lythgoe** and the **Families of Dream Foundation**.

Gala co-chairs, Bui Simon, Mireille Noone and Jelinda DeVorzon with honorees, Nigel Lythgoe and Katy Perry, and Dream Foundation Founder/President, Thomas Rollerson





Dream Foundation is thankful for the hard work and dedicated efforts of Sigma Omega Nu! Sorority sisters shown here with plants and bouquets for Flower Empower.

UC Santa Barbara sorority joins Dream Foundation volunteer force

In 2012, Dream Foundation was chosen as the partnering charity for UCSB's chapter of **Sigma Omega Nu**. These dedicated young women have become active volunteers and fundraisers; they have been instrumental to our **Flower Empower** program, reaching community members in need of cheer around the UCSB community. The residents at **Friendship Manor**, located just on the outskirts of campus, now receive regular bouquets created and delivered by the sorority sisters. Each young woman has also helped with our **Toy Program** and scrapbooking projects, and to raise awareness of our mission among their fellow students.

LEARN MORE ABOUT FLOWER EMPOWER ON PAGE 2

Dream Foundation receives new Resource Center

In 2012 Dream Foundation staff and volunteers made full use of our brand new **Resource Center**, a generous gift from **Paul & Shelley Schulte** on behalf of **The Rudi Schulte Family Foundation**. The center is an organizational and mailing hub, fully stocked with packing and mailroom supplies and office essentials. The donation also included a scrapbooking and card-making cabinet, loaded with paper, pens, glitter, ribbon, stickers and other adornments for use whenever an artistic touch is needed for a dream.



The plaque adorning the Resource Center door at Dream Foundation headquarters

Volunteer Dream Captain, Steve Charles, completes 100th dream

Longtime Dream Foundation supporter and volunteer Dream Captain, **Steve Charles**, celebrated an important milestone when he completed his **100th dream** in 2012. Steve began volunteering in 2008, when he received training in coordinating and executing our sports dreams. From NASCAR to collegiate and Major League sports, Steve has worked with numerous clubs and organizations to help make dreams come true. On June 7, 2012, the staff and Steve's wife, Diana, surprised him with a celebratory luncheon in his honor. His continued hard work and dedication to fulfilling dreams is an asset to our organization.



Steve Charles with his family, (L-R) daughter Lindsey, wife Diana, daughter Joslyn

Milestones achieved and services expanded with longtime corporate Partner in Dreams, CKE Restaurants, Inc.

2012 marked Dream Foundation's **100th military veteran dream** served with the support of **CKE Restaurants, Inc.**—parent company of Carl's Jr.® and Hardee's® restaurants—as part of its ongoing **Stars for Heroes™** fundraising campaign.

It was also the inaugural year for CKE employees serving as Dream Hosts, engaging our military dreamers and families in their local communities by hand-delivering dream packages with smiles, celebrations and hearty meals.

CKE has been generously sponsoring dreams and donating meal vouchers to dream families since 2011.



Hardee's Field Marketing Manager, Randi Rabin, serves as Dream Host to U.S. Army veteran, Philip and his wife, Erna, presenting them with their Niagara Falls dream trip itinerary over lunch at Hardee's in Dundee, FL.

PHOTO: PAUL CRATE | LEDGER MEDIA GROUP

Illuminators

TelePacific Communications employee giving leads by example

Vital to Dream Foundation's existence and continued growth, employee giving is also a way for corporations to engage in philanthropy. Dream Foundation maintains relationships with dozens of participating companies.



Lalita Nordquist

At the helm is TelePacific Communications, the leading provider of business internet, phone and data services to California, Nevada and Texas.

Our relationship with TelePacific began in 2002 when **Lalita Nordquist, V.P. of Human Resources**, became a Dream Foundation volunteer. Moved by

our mission, she decided to involve her company and approached management about giving to charity. The

Corporate Partners

result: payroll deductions. Backed by **Richard Jalkut, TelePacific President/CEO**, the company has been participating—all hands on deck—since 2004. And with hundreds of employees in its network, their giving makes a noticeable difference.

In addition, TelePacific employees have been serving as volunteer Dream Hosts since 2003. The company also includes volunteering with Dream Foundation as part of its employee leadership-training program.

By going above and beyond to support Dream Foundation, TelePacific becomes **more than just a company. It becomes part of a team that helps make a difference in other people's lives.**

For more information on employee giving or to get your company involved, contact Jackie@dreamfoundation.org

TelePacific Dream Host volunteers in California delivering a dream to 43-year-old cancer patient, Jean, and her family in April 2012.



Volunteers

Anne Steele's blankets wrap dreamers in love

Anne Steele, known to many as "Mama," began hand-crocheting lap blankets for dream recipients in 1999—one year after her daughter, **Jackie Waddill**, started working at Dream Foundation. By the end of 2012 Anne's blankets had helped warm the hearts and laps of **more than 800 dreamers**. When her



Ann Steele

creations are sent—often to those who are bedbound, receiving a scooter or lift chair, or simply need a homespun touch—they are rolled and tied with a heart-shaped note, which reads: **"This blanket was made just for you, made with love one stitch at a time. Each time you use your blanket, be reminded of how much you are loved."**

In addition to crocheting, Anne is a longtime member of the **Dream Makers Circle** and frequently makes donations to Dream Foundation when friends and family achieve something special... a Girl Scouts merit badge, a graduation, a new job, a good grade... She also honors the memories of those she has loved and lost.

We are tremendously thankful for Anne's many years of dedicated service to our mission and the families whose lives we are blessed to touch.



Dream Interns

Intern Julia Stanaro helps turn Dreams into reality

From March-October 2012 Julia served an internship in our communications department while finishing her undergraduate work at UC Santa Barbara. We caught up with her recently and are thrilled to hear of her successes in that short time:

DF: How has your professional life developed since the end of your internship?

JS: I recently graduated from UCSB with a B.A. in psychology and minor in business writing and communications. I was lucky enough to find a job straight out of school. Now, I work in business development for ONTRAPORT, an exciting, engaging, Forbes 100-ranked software start-up for small businesses.



Julia Stanaro

DF: How did your time at Dream Foundation help prepare you for your future?

JS: I'm so grateful for my time at Dream Foundation. There, I was welcomed into the family, encouraged to grow and inspired daily. My experience opened many future doors and helped me understand the importance of working for a mission.

DF: Are there any fond memories you'd like to share with our supporters?

JS: Every single staff member and volunteer of Dream Foundation loves what they do. I will always remember their passion and seek out my own meaningful directions. I will never forget going on my first dream delivery, reading thank-you letters that brightened my whole week, seeing the impact of my work and being present the day a former dream recipient visited the office, shared memories from his dream and had us all laughing for hours!

Donors

Flowers empower donors to give

Dream Foundation salutes **Margie and Tim Sullivan**, whose surprise introduction to **Flower Empower** led to what is now their 17th year of giving.

It all started in 1996 when Margie's mother, Elsie, began receiving fresh flowers delivered to her apartment. No one knew where they were coming from. At the time, Elsie thought it must have been Margie, and she'd insist Margie take them home, as her daughter never treated herself to flower bouquets.

When it was discovered the deliveries were actually from Dream Foundation, **it gave both mother and daughter a new understanding of the power behind flowers and the meaningfulness of a volunteer bringing them to the home.**

Shortly thereafter, Elsie—who was in her 80s—began volunteering for Flower Empower. She spoke to groups about her personal experience and the wonderful work of the program. She even lent her voice to a Dream Foundation video piece, which was later shown at fundraising events. Telling her story allowed Elsie to give back.

Now that Elsie is gone, her legacy lives on in Margie and Tim's commitment to Dream Foundation.

"Every December when we plan our donations, Dream Foundation is the first on our list," Margie says. **"Our support comes from the importance of enhancing the lives of those in need during their final journey. Not only do we give back to them, the joy of giving is a gift back to ourselves."**

The Sullivans have been Dream Makers Circle members for 13 years.

"All these years later Margie's presence is still felt," says Dream Foundation President/Founder Thomas Rollerson. *"Souls like hers remain a part of the fabric of who we all are."*



Jackie Waddill, Margie Sullivan and Thomas Rollerson



"We had the most memorable time of our lives and will never forget my father's wish. To watch him on the lawn of Wrigley Field looking all around was emotional for us. He stood like a child all over again with tears in his eyes."

— JUDITH, DAUGHTER OF DREAM RECIPIENT, MICHAEL, AGE 82

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Planned Giving



Carol Brown,
Vice President,
Major & Planned Gifts
and Dream Foundation
staff member for 15 years

As a friend of Dream Foundation, you have already been touched and moved by our mission—and as always, we are grateful for your generous support. You can help build our future strength and sustainability by becoming a member of our “Legacy of Dreams.”

If you remember Dream Foundation in your will or revocable trust, you will leave a legacy that will continue our important work far into the future. Bequests of every size build our financial strength and sustainability.

You can include us in your estate plans by:

- Including Dream Foundation in your will or living trust
- Designating Dream Foundation as a beneficiary of your retirement or pension plan
- Designating Dream Foundation as a beneficiary of your life insurance policy
- Establishing a Dream Foundation Charitable Gift Annuity
- Making a gift of \$25,000 or more to the Dream Endowment Fund

Please contact me—(805) 564-2131, ext. 103 or carol@dreamfoundation.org—to discuss what you can do and/or request specific bequest language to share with your attorney. You may also visit www.dreamfoundation.org and reference How to Help/Leave a Legacy.

On behalf of our dream recipients and their families, thank you.

We are grateful for those who are building a “Legacy of Dreams” by including Dream Foundation in their estate plans:

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“We have decided to include Dream Foundation in our estate planning because of the need to fulfill the dreams of adults who are in their end stages of illness. With our contribution and that of many others, Dream Foundation can continue to fulfill many more dreams. These dreams leave lasting memories with the loved ones who are left behind. We have had a personal experience with Dream Foundation. They went above and beyond to fulfill our son’s final dream. It is a dream that will live with us forever.”

— JERRY & ELEANOR SMITH,
LEGACY CIRCLE MEMBERS
AND PARENTS OF FORMER
DREAM RECIPIENT MICHAEL, AGE 39



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"We shopped for six hours and it was the most fun of my life!" Barbara reminisced afterward. "My granddaughter and sister are expert shoppers. I just sat in my wheelchair and they would say 'this would look good on you', so I would try it on, and they were right! I bought gifts for my family and practical things for myself, as I've lost 30 pounds with my illness and needed all new sizes. Talk about fun!!"

— DREAM RECIPIENT BARBARA,
AGE 65

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“To know that your effort was seen as one of the best efforts in her life, is just incredible. She has had a hard life. You showed kindness and compassion to someone who was never shown it. To see the walls break at the end of her life, to see the barriers crumble and the light start showing through is a breathtaking experience. Your small act to reunite a family is repairing decades of pain.”

— MICHELE, SOCIAL WORKER OF
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 Nicole Charuvasra
 Nicole Gonther
 Ocean Plaza Resort
 October Stillwell
 Ola Properties, Inc.
 Omni-Fresco Catering
 Orlando World Center Marriott
 Oscar Guevara
 Outback Rentals
 Outback Steakhouse Madison, AL
 Owen, Wickersham & Erickson, P.C.
 Pacific Coast Building Products
 Pacific View Mall La Cumbre Plaza
 Pacific Whale Foundation
 Pacifica Suites Santa Barbara, CA
 Page Berse
 Palm Springs Aerial Tramway
 Pamela Dillman-Haskell & Chris Haskell
 Pamela Fleming
 Paradise Cafe
 Park Vista Double Tree Gatlinburg
 Patrick Barlow
 Patron Spirits Company
 Patti Jenkins
 Patti Stank
 Paul & Lynette Hall
 Paul & Tiffany Dore
 Paul Logan
 Paul Wheatley Photography
 Paula Deen Enterprises
 Paula Paoella
 Paula Wascavage
 Peaches Skincare
 Peggy Sue Herrington
 Penni Bangs
 Peter & Mireille Noone
 Peter & Noreen Roth
 Philip Pritchard
 Pittsburgh Pirates
 Player Management International
 Pocono International Raceway
 PolyMath Park Resort
 Por La Mar Nursery
 Preferred Limo
 Princess Condo Rentals
 Priscilla Presley
 Quad Cities Stoney Creek Inn
 Quality Maids, Inc.

“Thank you so much for deciding to spend some of your time at the zoo and taking the opportunity to meet some of our animal stars. We know you had lots of choices of activities, so it really was our pleasure to host your visit.”

— OUR FRIENDS AND LONGTIME SUPPORTERS AT THE SANTA BARBARA ZOO, HOSTS OF BEAN RECIPIENT MARYN, AGE 28

PARTNERS: BACARA RESORT & SPA, DELTA AIR LINES, GENENTECH





When he's perky, he's very aware of the location of his jersey and if it's wrinkled at all. He is expecting some family next week and looking forward to showing off his new collectables. Thank you so much for brightening up this sweet man's days!"

— LAURIE, NURSE OF DREAM
RECIPIENT EUGENE, AGE 81

PARTNER: GENENTECH

Rachael Stevens
Rachel Rowe
Rafaello Hotel
Ralph Tubelo
Ramada Maingate at the Park
Randi Rabin
Randy Smith
Randy Thomas
Rasendra Mehta
Rashay Blake
Raymond Shaw
Raymore & Flannigan Furniture
Reba McEntire
Rebecca Colman
Rebecca Huetter
Rebecca Richards
Rebecca Wilkins
Rebecca Wilkinson
Red Light Management
Red Lion Templin's Hotel
on the River

Regenia Washington-Redmon
Regina Nizzoli
Renaissance SeaWorld Orlando
Hotel
Rent-A-Center
Residence Inn Kansas City Airport
Residence Inn Marriott Beverly Hills
Residence Inn Orlando at SeaWorld
Residence Inn Pittsburgh North
Shore
Revelations Entertainment
Rhonda Waters
Richard & Shareen Young
Richard & Wendy Heckmann
Richard Nicholson
Richard Petty Driving Experience
Rick Benton
Ripley's Aquarium Gatlinburg, IN
RiverStone Resort & Spa
Rob Hancock & Bob Swartz
Robbie Seeley

Robbie's Marina of Islamorada
Robert Blair
Robert Gribnau
Robert LaDouceur
Robert McMahon
Robert White & Michelle Wallick
Robin Rond
Robin Saraceno
Robyn Isaacson
Robyn Stecher
Rodney Varner
Roger & Robin Himovitz
Ron Crews
Ron Hernandez
Rose & Jack Hershchorn
Ross Lyda
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Rudi Schulte Family Foundation
Ryan Adams
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S.R. Hogue & Company
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Santa Barbara, CA
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Marina
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Santa Barbara Gulf Club
Santa Barbara Museum of Art
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Santa Barbara Zoo
Sara Lytle & Fred Davis
Sarah Nguyen
Sarah Trimpe
Sarah Walsh
Scoma's Restaurant
Scott & Kathy Dalecio
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Scott George
Scott Gold
Scott Iardella
Sea Island Resort
Seascape Resort on Monterey Bay
Hotel
Seaside Vacations
Seattle Fish Company
SeaWorld Orlando
SeaWorld San Antonio
SeaWorld San Diego
Seralago Hotel Main Gate East
Shailesh Shetye
Shane Bangs
Shania Twain
Sharon Gardner
Sheldon Larson
Shelly Dorwart
Sheraton Anaheim Hotel
Sheraton Columbus Hotel at
Capitol Square
Sheraton Nashville Downtown
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Sheraton New York Hotel
& Towers
Sherri Grimes
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Shila Crabtree
Shine Blow Dry Bar
Shoreline Cafe Santa Barbara, CA
Showboat Casino
Shreya Shah, M.D.
Silver Cloud Inn
Simontong Cancer Center
Solvang Restaurant
Sonia Friedman & Valerie Steinberg
Sony Computer Entertainment
Southwest Airlines
Southwest Cleaning Service
Spotless Cleaning Service
Stardust Sportsfishing
Stephanie Beckum Thompson
Stephanie Gutz
Steve Beckmen
Steve Caruthers
Sue & Brent Anderson
Sue Larson
Sue Martin
Sue Piper
Sukki Jahnke
Summit Entertainment LLC
SuperShuttle Arizona
Susan Ash-Lee
Susan Baum
Susan Epting
Susan L. Rippe
Susan Merrel
Swirly Girl
Tami Brown
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The Parlour Salon & Spa
The Rogers Company
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& Gallery
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Theresa Matsco
Thomas Harper
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Thomas Rollerson & Michael
Erickson
Thomas Trudel
Thunder Bay Chryser
Jeep & Dodge
Tim & Jano Stack
Tim Thorne
Tim Yarnik
Tina Booher
Tina Hall
Tina Kramer
Tina McGroder-Sozinski
Toine Overgaag
Tom Dain
Tom Nickerson
Tony Flaminio
Tracy Kahn Photography
Tracy Lynn Rubietta
Trader Joe's Santa Barbara, CA
Treasure Bay Hotel and Casino
Biloxi, MS
Trudy Brown
Two Below Zero Sleigh Rides
U.S. Medical Supplies
Unique Limousine
United Airlines
Universal Studios Hollywood
Universal Studios Orlando
USS Midway Museum
Valley Flowers
Ventura Printing (V3)
Vicki Rynnion
Victoria Jackson & Bill Guthy
Vienna Salazar
Vineyard Square Hotel & Suites
Walt Disney World Resort
Warner Bros. Entertainment
Waterford Wedgwood Royal
Doulton
Wendy Nelson
Westgate Lakes Resort & Spa
Universal Studios
Westin Colonnade Coral Gables,
FL
Westin Convention Center
Pittsburgh
Westin Imagine Orlando
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Westland Floral
Wheel of Fortune
Wilderness Resort
Wilson Printing
Wind Haven Glider Rides
WindAirWest
WireImage/Getty Images
World Wrestling Federation
Wyndham Vacation Ownership
Xtreme Limo
Yellowstone National Park
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Zen Diva Spa
Myriad Flowers
Westerlay Orchids

This list represents gifts made to Dream Foundation from January 1, 2012 through December 31, 2012. Every effort is made to ensure accuracy. Please bring any errors or omissions to the attention of cindy@dreamfoundation.org. Thank you.

Our staff

Thank you for putting your heart and soul into the work you do for our dream families.

- | | |
|-----------------------------------------------------------------------------------|-----------------------------------------------------------|
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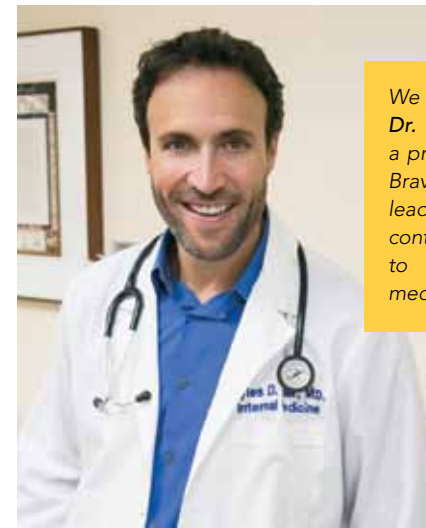
Karen Davis

Vice President of Community
Relations
Hasbro, Inc.

“When a cure is not an option, healing can still happen on many levels. My involvement with Dream Foundation reminds me that the focus should always be on the individual and not the disease—perspective that helps not only dream recipients, but all of my patients.”

— MYLES SPAR, MD

Dream Foundation
Medical Advisory Board Member



We are proud to announce Dr. Myles Spar has received a prestigious honor from The Bravewell Collaborative for his leadership and the significant contributions he has made to the field of integrative medicine.

A Dream Story

Maurice... "Food for the Soul"

Given an extremely limited prognosis in his battle with lung cancer, 83-year-old Maurice, of Rhode Island, had a selfless dream: **to bring his large, close-knit family together in celebration of his wife's birthday.** Married to Louise for 53 years, Maurice's dream was for her and their family of 14. Everyone came together at a favorite restaurant and enjoyed laughter, conversation and birthday surprises. They returned to a son's home afterward and shared cake and coffee. Dream Foundation Toy Program partner, **Hasbro, Inc.**, showered Maurice's four grandchildren with toys and games for everyone to enjoy. **"This birthday was way beyond our expectation,"** Maurice said afterward. Not only did the family celebrate an unforgettable birthday, they built special memories to remember forever. According to Makayla Cunningham, Maurice's **Odyssey Hospice** of Rhode Island social worker who connected him to our service, **"Every time I saw him,**



he spoke about the dinner. He had the family picture on his mantel and he would show everyone and say, 'Dream Foundation did this for us.'"

{Partner: Hasbro, Inc.}



“On our flight home, Stella told me she never once thought about her cancer. That's when I realized how perfect this trip was for her.”

— LORI, FRIEND OF DREAM RECIPIENT STELLA, AGE 62

PARTNERS: GENENTECH, SEAWORLD ORLANDO, UNITED AIRLINES, UNIVERSAL STUDIOS ORLANDO, WALT DISNEY WORLD RESORT, WYNDHAM VACATION PROPERTIES



Our Mission

The mission of Dream Foundation is to enhance the quality of life for individuals and their families facing a life-threatening illness by fulfilling a heart's final wish.

www.dreamfoundation.org



“Thank you for your help in coordinating Wanda's dream request. Her daughter, son-in-law and grandson were able to join her for lunch, making it very special for all of them. I was able to cater in meals from Jumpin' Catfish for everyone to enjoy. Thank you so much for all you do!”

— AMY LONG, GENTIVA HOSPICE SOCIAL WORKER OF DREAM RECIPIENT WANDA, AGE 89

PARTNER: GENTIVA HOSPICE



dream foundation®

National Headquarters

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Santa Barbara, CA 93101

805.564.2131 tel

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**Photo Flashback:
Remembering 2011
Dream Recipient, Aristide**

Aristide lived upstairs above a garage, which made getting in and out of his home challenging. With help from Dream Foundation, a refurbished chair lift was installed, allowing him to experience the world safely.

— DREAM HOST AND 10-YEAR
DREAM FOUNDATION SUPPORTER,
JASON GONZALES



*improving the quality of life for an
adult with a life-threatening illness.*